

Special Bonus:

Ultimate Business Fridge Tabs

Volume 1

**Simple reminders to boost your
business all year long!**

(Read the instructions first!)

**By Rob
Schultz**

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The Scoop on Rob Schultz

Your fastest path to profit is **NOT** what everyone else is doing. Its **what you do best**.

ROB SCHULTZ mentors entrepreneurs and business owners worldwide to skyrockets their profits by creating their own **Personal Perfect Profit Model**. He helps client combine magnetic messaging along with insanely ingenious promotion and launch strategies to deliver unprecedented bottom line results.



His clients and customers discover how to instantly identify their juiciest profit opportunities. And leverage marketing methods perfectly suited to their brilliance to attract scores of new subscribers and add big bucks to their bottom line.

His vast and varied experience, as well as a **client list** that reads like a **who's who of the coaching and online marketing worlds**, help him guide clients to success. Even if everything they have tried has failed.

Rob helped **Michael Port** propel his best seller, Book Yourself Solid, to the top of the charts with the unforgettable "**Entrepreneur Idol**" Movie. His support also helped Lynn Jericho craft an online movie, which catapulted her list from 220 to over 15,000 in less than 15 months. He has also helped craft marketing for **Adam Urbanski, Milana Leshinsky, Melanie Benson Strick, and Suzanne Evans**.

Rob is a veteran of the Hollywood visual effects industry – his movie credits include X-Men, Vanilla Sky, Face/Off, Volcano and many more.

Rob hosts his popular marketing blog at BlockbusterMultimedia.com.

Want to discover the keys to creating magnetic multimedia without spending a dime? Rob offers a free 45-page guide to crafting powerful movies absolutely free. You can pick yours up at:

BlockbusterMultimedia.com

Instructions! Read First!

**Read this first, and your ultra-cool Fridge Tabs
Will be ready in minutes!**

STEP ONE: Save printer ink!

There is no need to print out this entire bonus. Save printer ink! Do not print out the cover! Only print out the pages you are going to use.

STEP TWO: Save even more printer ink!

Each Ultimate Business Fridge Tab Template has a full color version. And a “Ink Saver” version. The Ink Saver version takes less ink!

STEP THREE: Cut out your chosen Ultimate Business Fridge Tab

Take your trusty scissors and cut just inside the bold dotted line on your selected fridge tab. (After you print it out, of course!)

STEP FOUR: Create the individual tabs

Take your handy dandy scissors and simply cut the dotted grey lines between each of the tabs at the bottom of your Fridge Tabs Sheet.

STEP FIVE: Display proudly! Use when needed

Use your favorite Fridge Magnet to tack up on your fridge. Or display wherever else you may need it in that unexpected moment of business yearning. Simply tear off the tab that represents a desired “top of mind” goal. Then take three actions to help make that goal a reality!

BLANK TABS FOR YOUR OWN GOALS:

Yep, there is even a sheet with blank tabs to write in your own goals. So you can stay focused on the exact things you want most!

POST THEM ANYWHERE AND EVERYWHERE:

You will find 2 Templates for each variation of Fridge Tab. A full color version and an ink-saver version. You only need to print the version you want.

Print (and post) as many of them as you want.

YOUR TABS NEVER GET OLD:

When you tear off all your Tabs ... print out another sheet. As your own goals and change, use print out the blank Tab sheet and write in your own targets.

ABOVE ALL, HAVE FUN WITH THIS!

AND DON'T FORGET TO SHARE!

Please share the blog post page with the download link with your Facebook and Twitter followers, your list, or anyone else you feel might benefit. And make sure you check in to let me know how you are using them!

Your Ultimate Business is just a few steps away!

BlockbusterMultimedia.com

**Make a list of 10 leaders I
want to connect with in
the next 6 months**

**Call five people I KNOW I
could help and ask them
to work with me**

**Finally create that really
amazing speaking page for
my website**

**Find ways to add 250-500
people to my list in the
next month**

**Replace my musty old opt-in
freebie with a new "blow-
the-doors-off" version**

**Brainstorm an amazing list
of guests for my first (or
next) telesummit**

**Position myself as a mover
and shaker by starting a
Meet-up Group**

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**Give a valuable, unexpected
free gift to my list ... just for
the hell of it!**

**Offer \$97 one-hour
coaching sessions to the
next 10 people who sign up**

**Create a blog comment
contest and give a cool prize
for the best comment**

**Reveal my biggest business
mistake to my list. And how
I overcame it.**

**Brainstorm 30 stunning
article ideas my list will go
nuts over**

**Create 5 off-the-cuff,
unscripted killer content
videos in the next 90 minutes**

**Do one thing this week to
grow my business I have
NEVER done before**

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Full Color Ultimate Business “Fill-in” Tab

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What the big players are saying about Rob Schultz:

Michael Port says: "Rob is someone to watch ..."

Rob is someone to watch because he literally . . . like almost nobody I have ever worked with . . . delivered on every single thing he promised, with such professionalism that sometimes I was surprised. Honestly.

The viral video Rob created for us -- called **Entrepreneur Idol** -- helped **Book Yourself Solid** remain one of the bestselling marketing books in the country since its release in 2006. So, you can understand why I'm a big fan of Rob.

Creativity is clever. When you can combine it with marketing savvy it's productive. When you can deliver on your promises you change the world. Rob can do all three and even gives a lot away for free.

Michael Port
Author of Book Yourself Solid & The Think Big Manifesto
www.MichaelPort.com



Adam Urbanski says: "Rob's video got me buzz and opt-ins!"

Video marketing is red hot and getting even hotter. But there is a huge problem: Most people don't know how to make a decent video and end up producing crappy looking, talking-head shots, that fail miserably!

Occasionally you come across a video that's funny as heck, stops you dead in your tracks, communicates a spot-on message, and jerks your emotional chain so bad it makes you wanna spam your entire email address book just telling people to go see it now!



And when you look closely, you'll find there is one guy that happens to make these hot videos for a lot of the "big name" gurus! And that guy is Rob Schultz!

Rob whipped up a little video for me, that got me all sorts of buzz and tons of new opt-ins! If you want to create video that makes you proud, gets people talking, traffic flowing, and your opt-in box overloaded – I say give Rob a call!

Adam Urbanski
www.themarketingmentors.com

Lynn Jericho says: "My video circles the planet, thanks to Rob"

Why listen to Rob? First, he knows the material. He knows the technology. He knows what works. He listens to your needs. He coaches and teaches simply and creatively. He is genuinely kind and very generous.



And he has a great sense of humor!

Rob helped me create and launch the Inner Christmas Movie, **build my list from almost nothing to thousands** and increase my confidence. **Inner Christmas circles the planet** thanks to Rob's intelligent guidance.

Lynn Jericho
Creator of the Inner Christmas Movie
www.InnerChristmas.com

Melanie Benson Strick says: "We couldn't have done it without him"

With the flood of information on online video, its hard to know where to turn. But when it comes to leveraging video creatively and profitably, Rob Schultz stands out.

We couldn't have created our 3 Massive Mistakes video without him. Our market and message are very specific, so we had to be sure our video struck the bulls eye. With Rob's help, it did.



While everyone else talks mechanics, Rob can help you find the right angle so your videos strike the heart of your target market's deepest

desires and greatest challenges, capture your brand, and deliver the results you create videos for in the first place.

Melanie Benson Strick
Success Connections
The CEO Factor
TheCEOFactor.com

Milana Leshinsky says: "What's so amazing about Rob ..."

What's so amazing about Rob is he knows the marketing game as well as the video game. Because you can't just throw any old thing up on the web and expect it to stick.

Rob can help you come up with ideas that will make your video and multimedia stand out. He can help you choose the right strategy so your content will be magnetic time after time.

If you want to learn the mechanics, hire a college kid or go to eLance. What Rob helps you do is create great multimedia that reflects the unique business identity your target customers instantly respond to. And that is the name of the game.

Milana Leshinsky
The Bliss Factor
TheBlissFactor.com

