PROFIT SEDUCTION PRESENTS: BONUS RESOURCE (printable version)

SALES VS. SEDUCTION INFOGRAPHIC

18 Crucial Distinctions to Enroll More Clients (and Make More Money) Without Being Pushy, Aggressive or Weird.

By Rob Schultz creator of Profit Seduction

© 2020 Rob Schultz all rights reserved

The Scoop on Rob Schultz

What if the key to creating your own game-changing rush of revenue wasn't about tricks, tactics, or tools. But about activating powerful hidden emotional profit triggers already inside your ideal clients? So they want you like crazy? And buy like crazy?

THAT'S your million dollar turnaround!

And that's exactly what ROB SCHULTZ does for entrepreneurs and business owners worldwide. Rob's powerful **Profit Seduction Process** guides clients to skyrocket their profits through magnetic messaging and



insanely ingenious promotion and launch strategies. That deliver unprecedented bottom line results.

Rob has crafted powerful marketing messages and campaigns for some of the biggest names in online marketing: Including Suzanne Evans, Adam Urbanski, Milana Leshinsky, Melanie Benson Strick, and Michael Port.

He's spoken all over the country at conferences like the **Colorado Independent Publisher's Association**. The **Career Management Alliance**. At events like Speaker's Summit, and the 10K Club Income Acceleration Intensive. He's even taken the main stage (twice!) at Suzanne Evans' industry-leading **Be the Change Event**.

When you get out in front of what your prospects are already rushing towards ... they rush towards you. And that is exactly what Rob Schultz is here to help us do.

Discover Rob's spellbinding story, along with powerful tips to skyrocket your business at <u>ProfitSeduction.com</u>.

What if you could get your hands on 21 powerful keys to eliminate most client objections before you begin. By helping you discover where to find the prospects who not only want to work with you. But are ready and willing to pay what YOU want to be paid! It's not a dream ... in fact you can get started now at:

ProfitSeduction.com/start-here/

FULL COLOR PRINTABLE SALES VS. SEDUCTION INFOGRAPHIC

IMPORTANT!

The full color version **will take up more ink in the printing process**. To **avoid that problem**, you can print out the black and white version (that will be less of a pull on your printing resources) later in this guide.



When you shift from trying to "get" your prospects to buy, to offering them a gateway to a life they dream of - everything changes.



ProfitSeduction.com

Selling is focused on you. ("What can I get?")

Sales imposes pressure to act on your prospect from the outside

Sales attempts to convince your prospect why they should buy what you offer



Seduction is focused on the prospect. ("What can I make possible?")

VS

VS

Seduction creates willing action by awakening and amplifing a desire your prospect has on the inside

Seduction demonstrates the "signed, sealed, delivered" impact of your offer, so you don't have to convince them

Sales creates an awareness of how much your offer will cost them

Sales disempowers your prospect by postioning them as helpless without your support

Sales is about a transaction



Seduction creates an awareness of how much your offer will create for them, and deliver to them

Seduction empowers your prospect by providing tools and support that put them at the center of their success

Seduction is about a transformation

Sales is about offering something they "hope" will work

Sales focuses on a possible purchase

Sales creates a wave or resentment in your prospects when they realize your primary focus was on closing a sale Seduction is about removing the need for hope by crafting an offer that provides everything they need

Seduction focuses on a possible future

Seduction creates a wave of gratitude in your prospects when they realize your primary focus is on helping them achieve their goals

©2020 Rob Schultz, all rights reserved

Sales places your brilliance in service of convincing your prospect to buy



VS

VS

Sales leaves you dreading your next offer, even when you successfully close

Because sales starts with explaining and convincing, it's a tough, exhausting, uphill climb Seduction places your brilliance in service of facilitating a future your prospects dream of

Seduction leaves you anticipating your next offer, because it's another opportunity to change someone's life

Because seduction starts with what your prospects ALREADY want, you're halfway to "Yes!" before you speak a single word

Moving from a Sales Mindset to a Seduction Mindset is one of the most fulfilling and enriching things you can do for your success.

It frees you forever from the need to "get" your prospects to buy.

Sales simply becomes the opportunity to open the door to someone's dream.

It helps you share your offers with enthusiasm and excitement, because your focus is on delivering your prospect from their problems, and delivering them to what they want most.

You actually make more money, because your offers and invitations align perfectly with your prospects desires and aspirations.

You really CAN make this happen. And discover an amazing new path to profit where everyone wins.

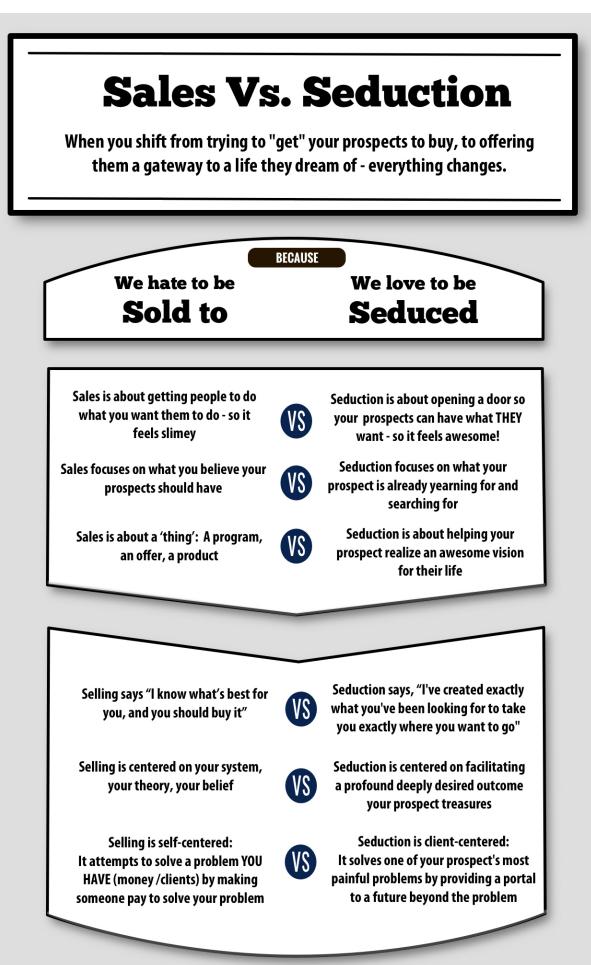
ProfitSeduction.com

©2020 Robert Schultz. All rights reserved.

GREYSCALE PRINTABLE SALES VS. SEDUCTION INFOGRAPHIC

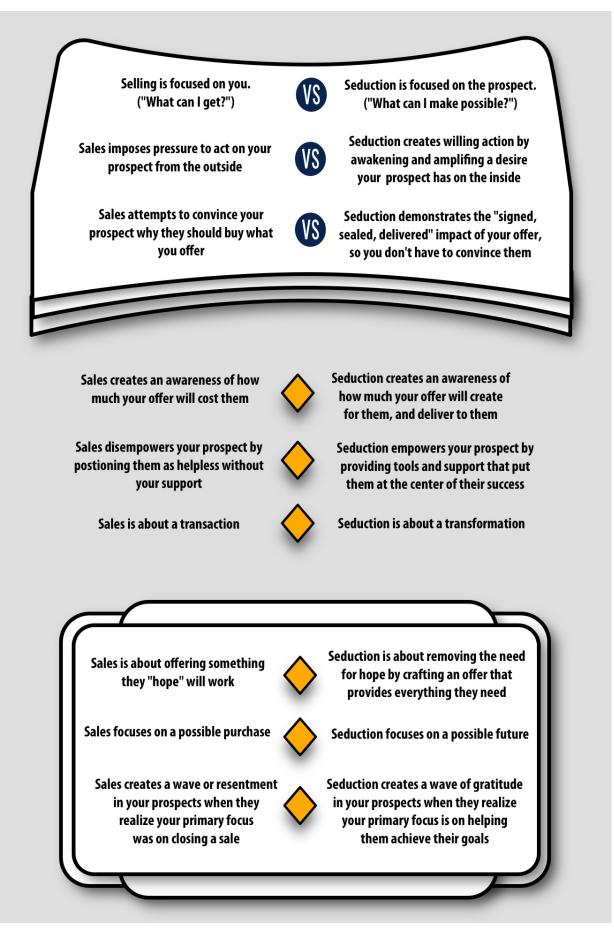
IMPORTANT!

While this version doesn't have the pizazz of our full color version, it should be less of a drain on your printer ink / toner supply!



©2020 Rob Schultz, all rights reserved

ProfitSeduction.com



ProfitSeduction.com

Sales places your brilliance in service of convincing your prospect to buy



VS

VS)

Seduction places your brilliance in service of facilitating a future your prospects dream of

Seduction leaves you anticipating your

Sales leaves you dreading your next offer, even when you successfully close

Because sales starts with explaining and convincing, it's a tough, exhausting, uphill climb next offer, because it's another opportunity to change someone's life

Because seduction starts with what your prospects ALREADY want, you're halfway to "Yes!" before you speak a single word

Moving from a Sales Mindset to a Seduction Mindset is one of the most fulfilling and enriching things you can do for your success.

It frees you forever from the need to "get" your prospects to buy.

Sales simply becomes the opportunity to open the door to someone's dream.

It helps you share your offers with enthusiasm and excitement, because your focus is on delivering your prospect from their problems, and delivering them to what they want most.

You actually make more money, because your offers and invitations align perfectly with your prospects desires and aspirations.

You really CAN make this happen.

And discover an amazing new path to profit where everyone wins.

ProfitSeduction.com

©2020 Robert Schultz. All rights reserved.